



1. Call meeting to order: Board Chair Pete Scholz called meeting to order at 7:03pm

2. Pledge of Allegiance

3. Roll Call, Member Present 5:

Pete Scholz, Marie Powers, Scott Taylor, Jae Choi, Rod Charles

Member Absent: Jake O'Brien, Ashley Ross, Holly Pifer, Melisa Counelis

Others Present: Executive Director Kimberly Smith, Admin & Promo Coordinator Jess Dickieson

4. Public Comment on non-agenda items (3-minute limit): None

5. Consent Agenda:

- a. Approval of proposed agenda
- b. Approval of March 2026 meeting minutes
- c. Police Report
- d. Code Enforcement Report

Motion: Powers/Charles to approve file agenda items 5 a, b, c, and d.

Vote: Ayes: 5. Nays: 0. Motion carried

6. Financials

- a. Financial statements & revenue expenditure reports
- b. Bills: March 2026 **(\$38,174.72)**

Motion: Powers/Taylor to approve file agenda items 5 a and b.

Roll Call Vote: Ayes: 5. Nays: 0. Motion carried

7. DDA reports

- a. Org Committee Report – Charles reported
- b. EV Committee Report – Did not meet this month
- c. Promo Committee Report – Smith reported
- d. Design Committee Report – Powers reported
- e. America 250/Oxford 150 Committee – Did not meet this month
- f. Executive Director's Report – Smith reported



8. Unfinished/Old Business

- a. **Gazebo Update** – Smith reported that drawings were updated and project will be out to bid in the next few weeks.

9. New Business

- a. **Sign Grant (186 S. Washington)**

Motion: Powers/Taylor to approve a 50% match grant not to exceed \$1,500.00

Roll Call Vote: Ayes: 5. Nays: 0. Motion carried

- b. **Summer Intern Update**
- c. **Tree Trimming Quote**

Board would like clarification and to hear from Joe Madore on the scope of the project

- d. **Washington Square Mural Project** - Board would like project to go out to public bid. Board would like permission from property owner.
- e. **Capital Improvement Project** – Discussion around which projects to focus on for 2026-2027
- f. **Budget** – Smith reported that it is almost finished
- g. **Marketing Consultant** – Discussion around approval to move forward with a marketing consultant for a rebrand and marketing materials

Motion: Charles/Taylor to approve moving forward with marketing consultant

Roll Call Vote: Ayes: 5. Nays: 0. Motion carried

10. Items moved from consent agenda: None

- 11. Board Member Comments:** Comments promoting No Haz events for Oxford residents, DPW doing a great job cleaning up around downtown.

12. Extended Public Comment: None

13. Adjourn:

Motion: Scholz/Taylor to adjourn meeting at 7:55pm.

Next DDA Board regular meeting: **May 18th, 2026**